CLOUD – THE BIG PICTURE

WHEN?

23. 9. 2014
16.00 – 17.30

WHERE?

FIIT STU in Bratislava

Alan Turing Hall, room -1.58

Cloud Computing Today: Seeing The Big Picture

Cloud computing is the future of our industry - it's where we're all going. But why is this true? Who are the major vendors in cloud computing today, and what are their strategies? In this presentation, David Chappell will provide an independent perspective on these topics, with a focus on public cloud platforms. Among other things, he'll give a high-level view of how the leaders in this market compare, including Microsoft Azure, Amazon Web Services, Google Cloud Platform, and others. The goal is to help you think about the big picture of how cloud computing is changing the IT industry.

BY DAVID CHAPPELL

David Chappell is Principal of Chappell & Associates (www.davidchappell.com) in San Francisco, California. Through his speaking, writing, and consulting, he helps people around the world understand, use, and make better decisions about new technology. David has been the keynote speaker for more than a hundred events and conferences on five continents, and his seminars have been attended by tens of thousands of IT leaders, architects, and developers in forty-five countries. His books have been published in a dozen languages and used regularly in courses at MIT, ETH Zurich, and other universities. In his consulting practice, he has helped clients such as Hewlett-Packard, IBM, Microsoft, Stanford University, and Target Corporation adopt new technologies, market new products, and educate their customers and staff.

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