

AGILEBREAKFAST BRATISLAVA2015

MIMACOM

Innovation – it's not about creativity, it's about adoption

December 10, 2015

8:00 – 10:00 am

in Alan Turing lecture hall

(room -1.58) FIIT STU in Bratislava, Ilkovičova 2

Sneak peek at innovation adoption at CSOB



Talk by **Kris D'Exelle**



ABSTRACT

Innovation is not a unique-selling-point anymore, it is the new must for enterprises, which don't want to get disrupted. As an enterprise, you already have what it takes - people. Creativity is a natural part of human character, but it is often disrupted by the working environment, which is not supportive, or even worse - blocking. Innovation adoption is therefore the crucial success factor for transformation of good ideas to actual results. If you want to create something new, you have to do it in a new way as well...

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