

UX lab & UX class Observation labs for supporting of (web) user experience and learning

Institute of Informatics and Software Engineering Slovak University of Technology in Bratislava, Slovakia Motto

We find important to

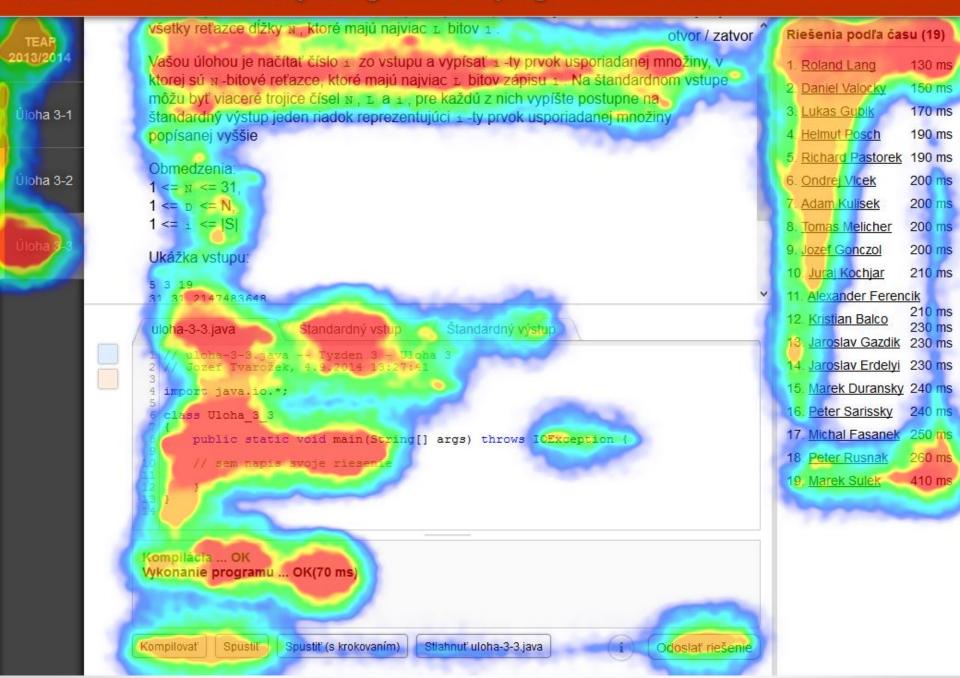
not only listen to what users did, but observe what they actually do.

User experience laboratory

- University science park of Slovak University of Technology in Bratislava
- Comprehensive observation of users working with technology
 - PC, smartphones, tables
 - Web pages, web applications
 - Watching multimedia, movies
- Focus on dynamic web applications
- Various domains e.g. support of learning
 - Integration of UX with learning systems

STU

Tvorba efektívnych algoritmov a programov 2013/2014

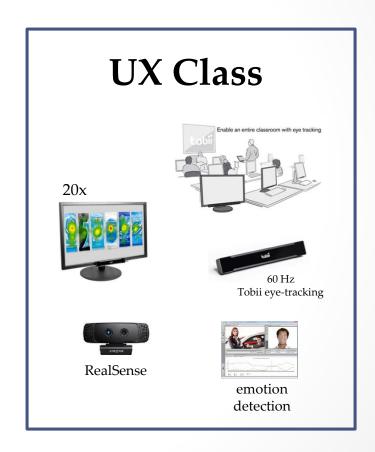


UX group @ FIIT STU

- Interest group for discussion and exchange of experiences about technologies for observing user experience
- UX Lab detailed observation lab (of everything)
 - PC, smartphones, tablets, projectors
- UX Class observation of students learning
 - 20 PCs with sensors

User eXperience @ FIIT STU





UX Lab (1/2)

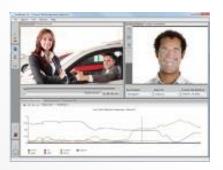
- Detailed observation of eye gaze 300Hz
 - Very high precision and sample rate, observing eye gaze on the level of reading individual letters
 - (first) fixation, duration of fixation, saccades, ...
- Observation of users in:
 - Software applications on PC, web
 - Mobile apps usage experience
 - Watching TV
 - Projector screens





UX Lab (2/2)

- Observing emotions on multiple levels:
 - I. Sensors on the neuro-level (brain) (EEG)
 - 2. Sensors on the physiological level ECG, GSR, FSR, °C
 - Visually, using software analysis of facial features from HD and depth camera streams



Happy, Sad, Angry, Surprised, Scared, Disgusted



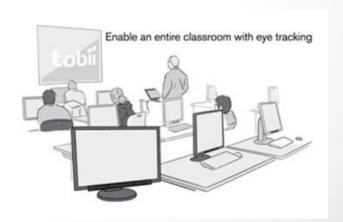


Intel RealSense

UX Class

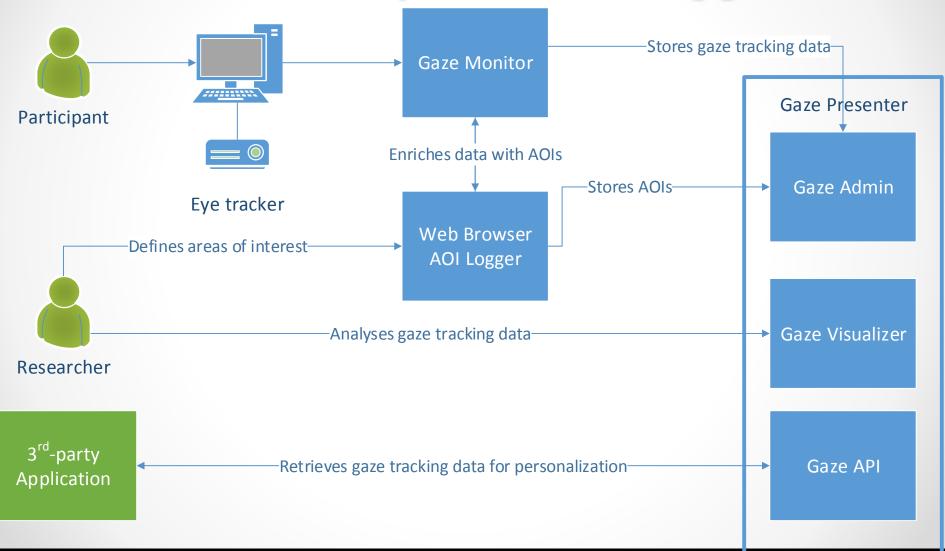
- Computer class with technology of future
 - Support of learning using personalized web-based educational systems
- 20x PC with sensors (eye-gaze, cameras, ...)
 - Observing and adapting to the way how students work/use: keyboard, mouse, eye-gaze, emotions



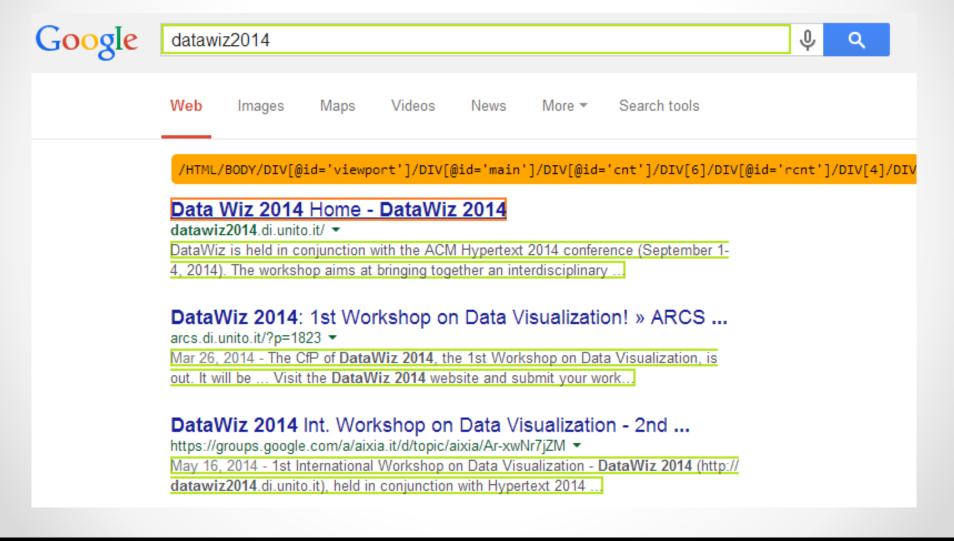


Software infrastructure

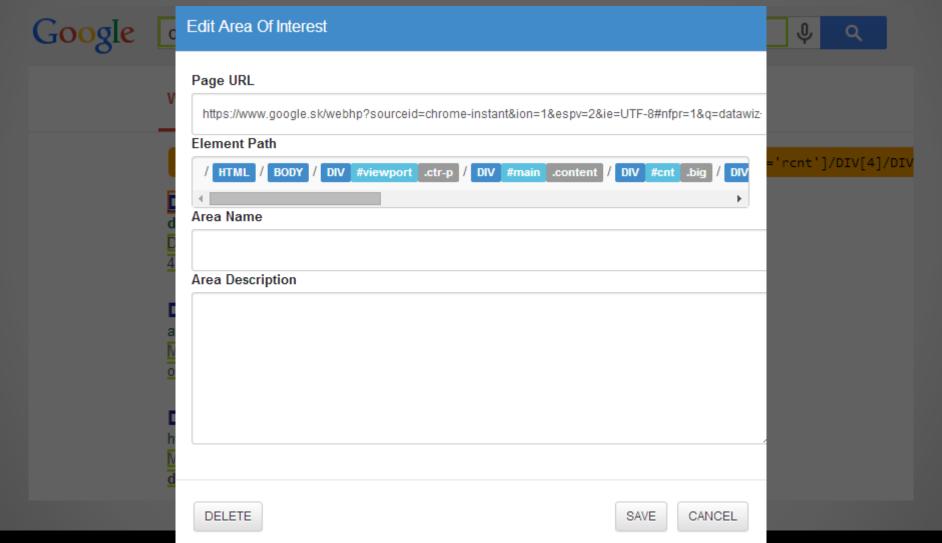
Observation in dynamic web applications



Specifying AOI (area-of-interest)



Specifying AOI (area-of-interest) cont.



UX group @ FIIT STU

- Interest group for discussion and exchange of experiences about technologies for observing user experience
- UX Lab detailed observation lab (of everything)
 - PC, smartphones, tablets, projectors
- UX Class observation of students learning
 - 20 PCs with sensors
- ux.fiit.stuba.sk