

JOIN THE

# BUILD YOUR OWN BANK WORKSHOP

LEARN HOW TO DEVELOP NEW IDEAS TO LAY THE  
FOUNDATION OF A NEW START-UP COMPANY

CHANGE THE WAY THE BANKS OPERATE  
WITH CAPCO & THE SPOT

IN COOPERATION WITH GOOGLE, VIAMO AND ČSOB



## WHAT TO DO

- Send us your short brief (one paragraph) on a **innovation/change** that you really want to see implemented in the banking world
- The submitters of the best ideas will be invited to an exciting ideation workshop using Google's Design Sprint methodology
- During the workshop a detailed product or services description will be created with the help of seasoned FinTech experts and a professional painter to depict the storylines showing your value proposition
- So be sure to send over a really good idea!
- A panel of industry experts will choose the best team (assembled during the workshop). This team will get a free tour to the London start-up ecosystem and intensive mentoring from local fintech experts.



## APPLY

Until Monday, the 4th of October 2015 on  
[tinyurl.com/changebanking](http://tinyurl.com/changebanking)

The workshop is on the 7th of October 2015 at The Spot,  
Nam SNP 30 from 4pm for the lucky selected.

